



10<sup>th</sup> Annual  
Research  
Conference  
2018

# A Latent Growth Curve Model of the Relationship Between Computer Usage and Academic Performance in a Longitudinal Sample of Irish Children

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# Technology in the Home

- Multi-centre study “EU – Kids online” (2004 to 2014) – presence of computers and other internet enabled devices approaching saturation Europe wide
- Many homes now have multiple devices making supervision and monitoring difficult
- Children using computers at earlier ages and for longer than ever before with important consequences for habit formation and for developmental trajectories in many domains
- Evidence for low overall digital literacy
  - (European commission 2013)



# Computer Usage, Applications and Educational Outcomes

- Computer use has varied effects on academic performance. Mixed effects reported varying by **usage** intensity and **application** types.
- Some evidence for Impaired memory and concentration
  - Johnson (2006)
- Academic advantages have been seen in several large scale studies:
  - Programme for International Student Assessment (PISA) (OECD,2005)
  - Longitudinal Study of Australian Children (Fiorini, 2010)
- Previous Research using GUI data at 9 years shows both positive and negative effects of computer use (Casey et al. 2012)



# Summary - Casey et al (2012)

## Summary of Casey et al (2012)

- Importance of controlling for social gradient in test outcomes
  - (Williams et al 2009)
- Better test outcomes at 9 years
  - Moderate computer usage
  - Unsupervised computer usage
  - Informational computer applications
- Worse test outcomes at 9 years
  - Social media use

## Aims of current study

- Replicate and extend initial findings of Casey et al (2012)
- Move from cross sectional to a longitudinal view



# Data Source for the Current Study

- Child Cohort GUI Anonymised Microdata File (AMF)
- **Sample size**

|          |       |                              |
|----------|-------|------------------------------|
| • Wave 1 | 9yrs  | Unweighted sample of - 8,568 |
| • Wave 2 | 13yrs | Unweighted sample of - 7,525 |
| • Wave 3 | 17yrs | Unweighted sample of - 6,210 |
- Pure fixed panel design
- Evidence of differential attrition across waves (Williams, 2009).  
Re-weighted using census information



# Educational Performance Variables

- **9 Year Data**
  - Drumcondra Primary Maths Test
  - Drumcondra Primary Reading Test
- **13 Year Data**
  - Drumcondra Numerical Ability Test
  - Drumcondra Verbal Reasoning Test
- **17 Year Data**
  - Junior Certificate Mathematics
  - Junior Certificate English
- **Scoring Junior Certificate**
  - Junior Certificate (Grade A-E)
  - Junior Certificate level (Higher, Ordinary, Foundation)
  - Scale constructed following a coding scheme producing a Leaving Certificate points total equivalent range 10-100



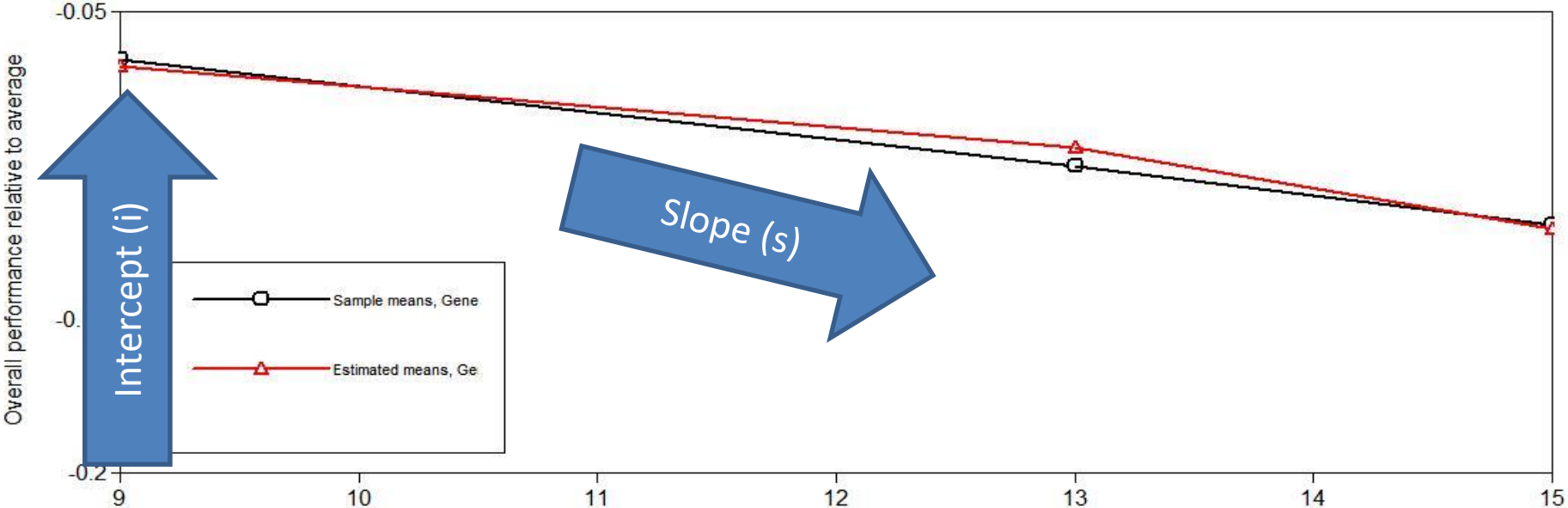
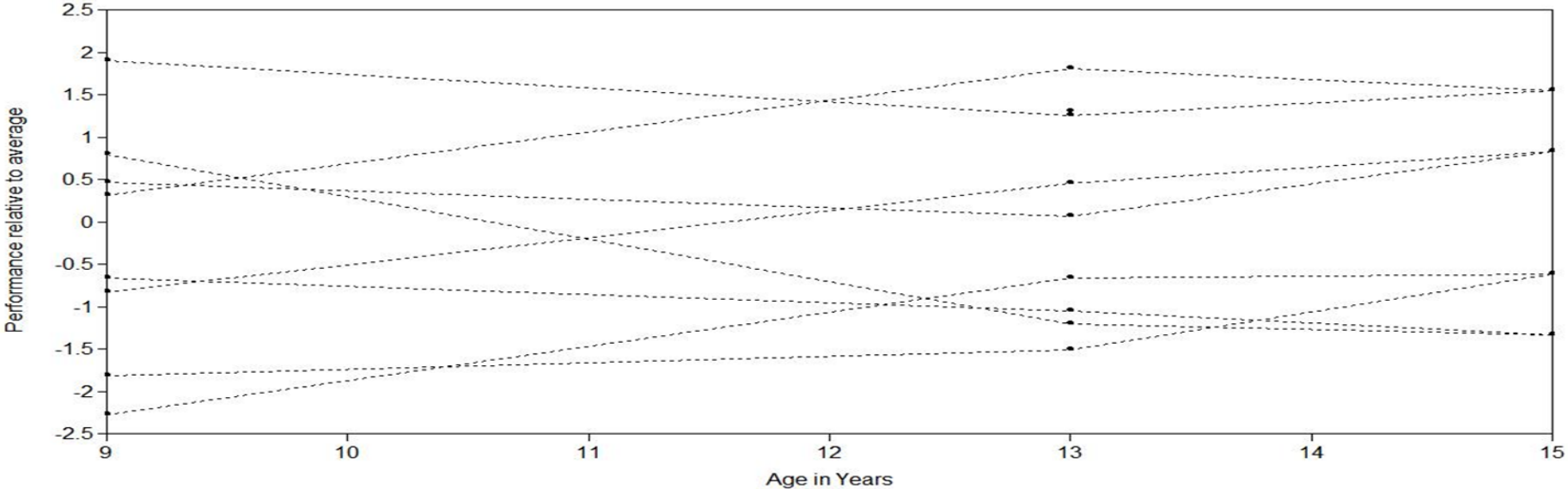
# Educational Variable Parameterisation

- **Parameterisation across variables problematic:** An assumption of growth modelling requires variables to be on the same scale.
- **Current solution:** All educational variables re-scaled as z-scores such that an average performance has a mean score of zero and SD of one.
- **Useful effects of parameterization strategy:**
  - Flattening of growth curve.
  - Intercept is free to vary across participants.
  - The average slope for the whole sample is close to zero.
  - Primary interest is in explaining variability in intercept and slope at an individual level



# Growth Model example

(Mathematics scores at 9, 13 and 17)







# Statistical models developed

## Set up initial growth curve models

- Model 1: Baseline model
- Model 2: Household Level covariates
- Model 3: Child level covariates

## Computer Usage and Applications Models

- Model 4: Computer usage and monitoring variables
- Model 5: Specific applications used at 9 and 13



# Summary of Model Fit Statistics

## Baseline models 1-3 Covariates (Casey et al. 2012)

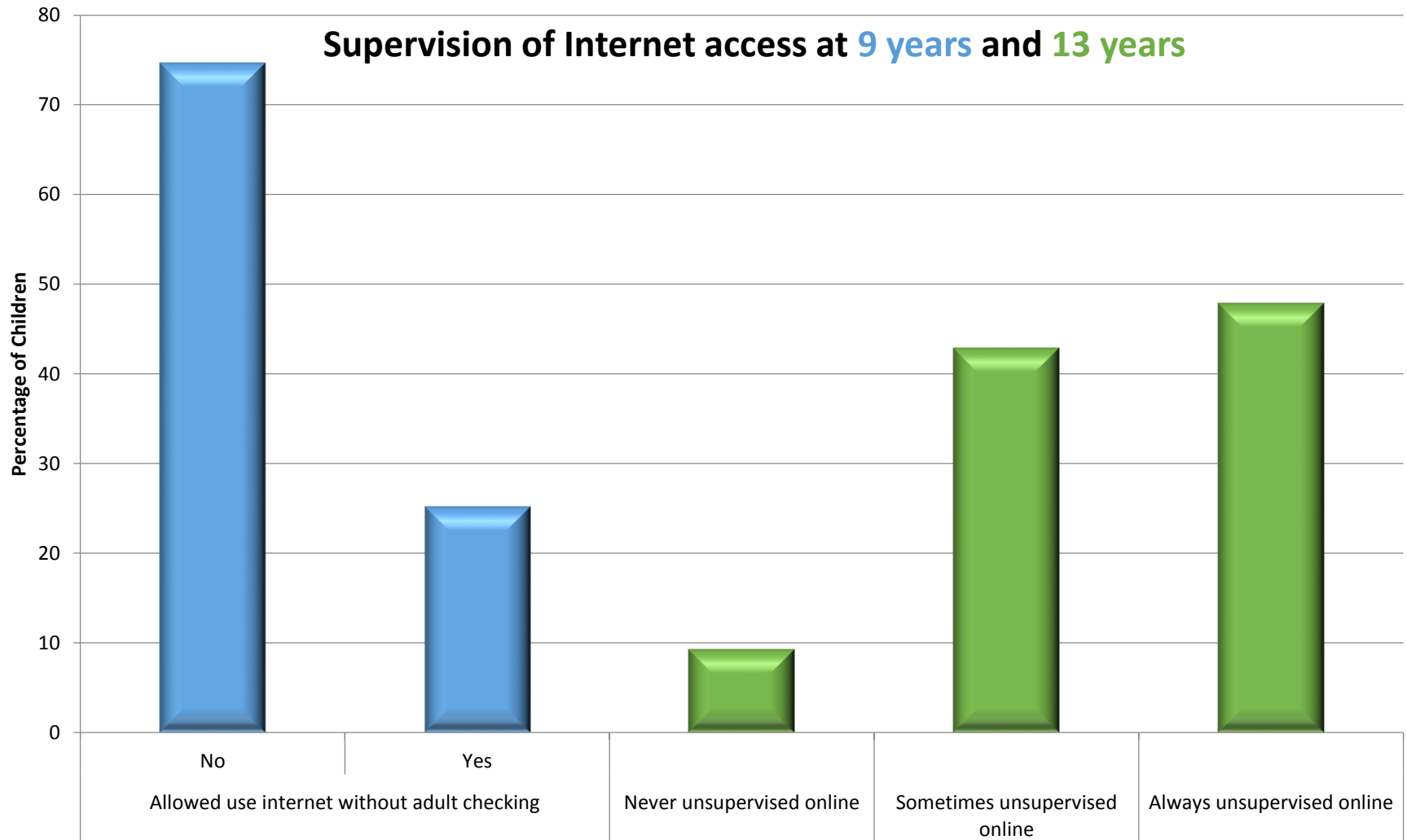
- PCG/SCG Education
- HSD Structure
- HSD Social class
- Equivalised Income
- Child gender
- Child early reading

## Model Fit Statistics support all models

- Chi-sq to df ratio ✓
- CFI values above 0.9 ✓
- RMSEA values below 0.10 ✓
- SRMR values below 0.10 ✓

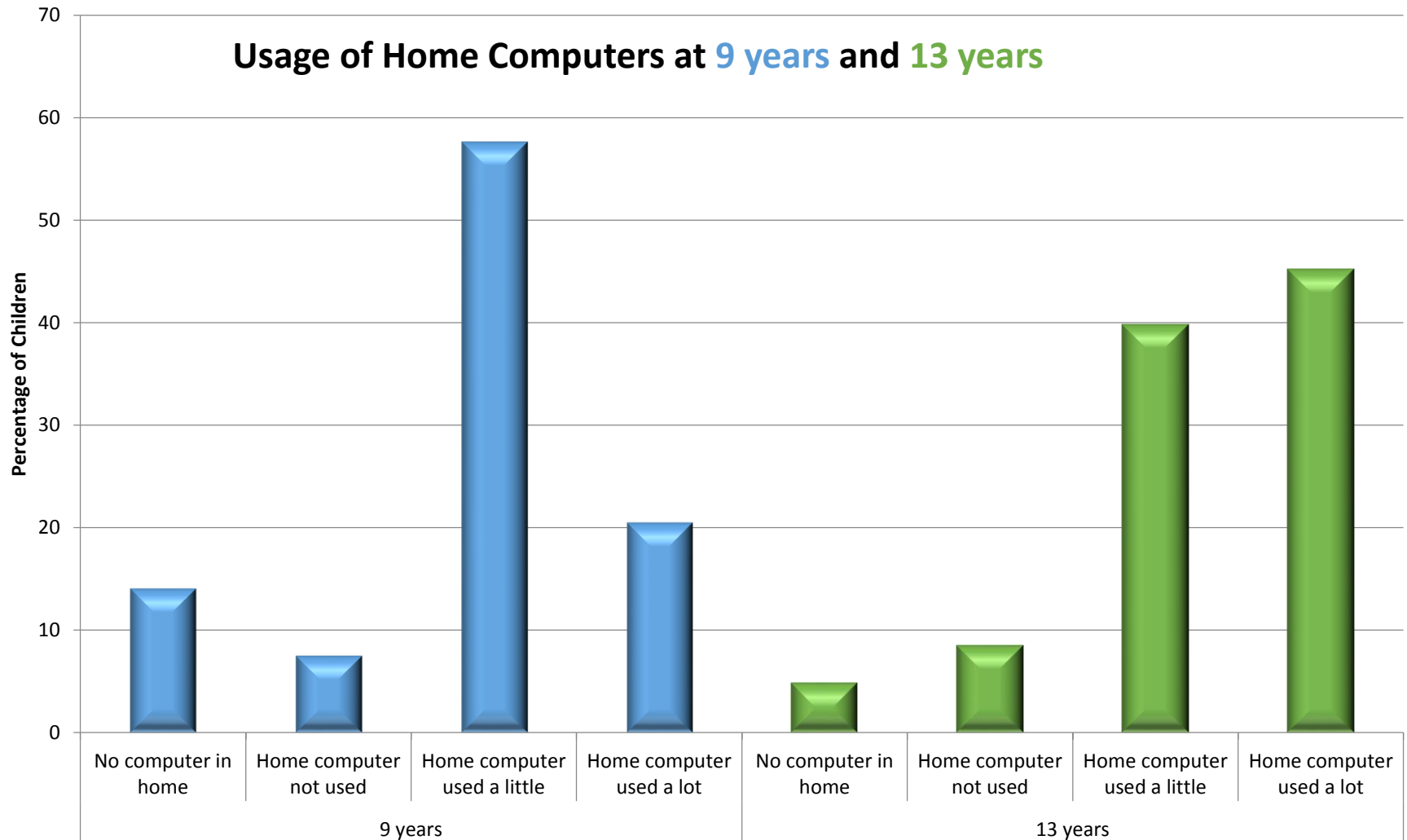
# Model 4: Computer usage and monitoring

## Descriptives: Supervision



# Model 4: Computer usage and monitoring

## Descriptives: Computer usage





# Model 4 Summaries Supervision and Usage

| Initial effects at 9 (Intercept) |                     | Mathematics<br>$\beta$ | p-value | Reading<br>$\beta$ | p-value |
|----------------------------------|---------------------|------------------------|---------|--------------------|---------|
| 9 years                          | No computer in home | -0.26 ***              |         | -0.29 ***          |         |
|                                  | Never uses computer | -0.05 ns               |         | -0.09 *            |         |
|                                  | Uses computer a lot | -0.04 ns               |         | -0.11 ***          |         |
|                                  | Independent access  | 0.09 **                |         | 0.09 **            |         |
| Change over time (Slope)         |                     | Mathematics<br>$\beta$ | p-value | Reading<br>$\beta$ | p-value |
| 13 years                         | No computer in home | -0.12 **               |         | -0.10 *            |         |
|                                  | Never uses computer | -0.03 ns               |         | -0.06 *            |         |
|                                  | Uses computer a lot | -0.14 ***              |         | -0.07 ***          |         |
|                                  | Always supervised   | -0.02 ns               |         | -0.01 ns           |         |
|                                  | Never supervised    | -0.03 ns               |         | 0.02 ns            |         |

\* P < .1, \*\* p < .05, \*\*\* p < .001

## Reference categories:

- Moderate computer usage at 9 and 13
- Sometimes supervised at 13
- Findings of Casey et al 2012 are replicated**
- Early independence related to better early outcomes
- Longitudinally, relative to moderate computer users, both high intensity and non-users show negative developmental trajectories

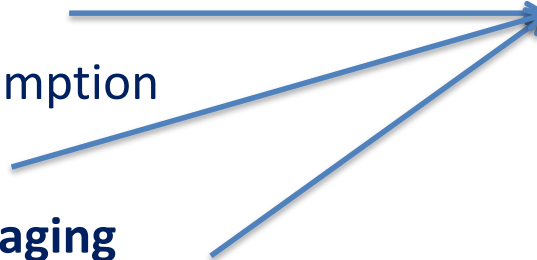
# Computer Applications

## • Applications used at 9

- Playing games
- **Chatrooms**
- Media Consumption
- **E-mailing**
- **Instant messaging**
- Surf for fun
- Homework
- School projects

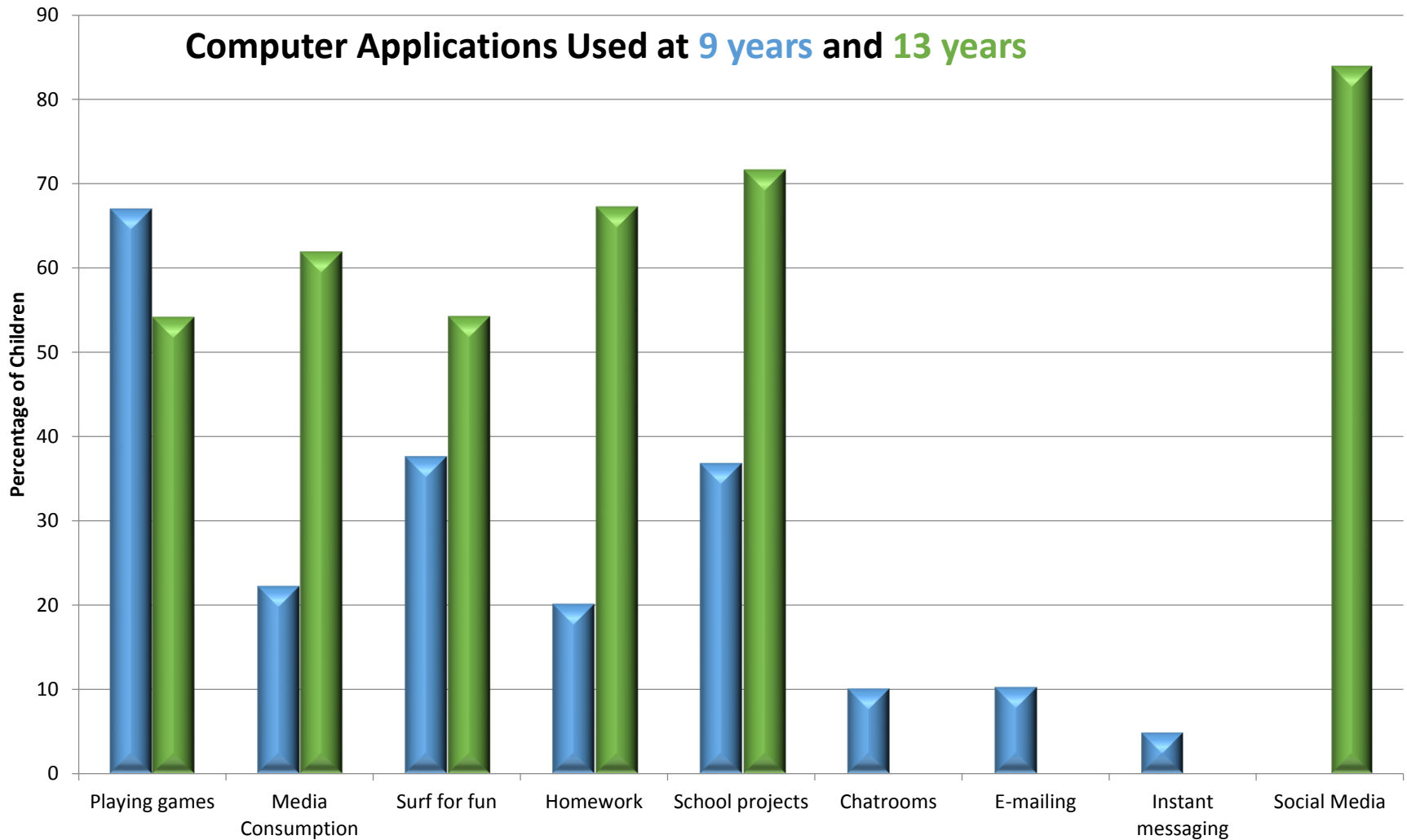
## • Applications used at 13

- Playing games
- **Social Media**
- Media Consumption
- Surfing for fun
- Homework
- School Projects



# Model 5: Applications

## Descriptives: Applications used





# Model 5 Summaries

## Specific applications

|                      | Initial effects at 9<br>(Intercept) | Mathematics<br>$\beta$ | p-value | Reading<br>$\beta$ | p-value |
|----------------------|-------------------------------------|------------------------|---------|--------------------|---------|
| 9 year applications  | School projects                     | 0.09**                 |         | 0.12***            |         |
|                      | Homework                            | -0.01 ns               |         | -0.04 ns           |         |
|                      | Chatrooms                           | -0.01 ns               |         | -0.04 ns           |         |
|                      | Playing Games                       | 0.13***                |         | 0.09**             |         |
|                      | Surfing for fun                     | 0.07*                  |         | 0.08**             |         |
|                      | Instant messaging                   | -0.20**                |         | -0.20**            |         |
|                      | E-mailing                           | 0.10*                  |         | 0.16***            |         |
|                      | Movies/Music                        | -0.12***               |         | -0.17***           |         |
|                      | Change over time<br>(Slope)         | Mathematics<br>$\beta$ | p-value | Reading<br>$\beta$ | p-value |
| 13 year applications | School projects                     | 0.08***                |         | 0.08***            |         |
|                      | Homework                            | 0.05**                 |         | 0.03*              |         |
|                      | Social media                        | -0.11***               |         | -0.06**            |         |
|                      | Games                               | 0.00 ns                |         | -0.03*             |         |
|                      | Surfing for fun                     | 0.00 ns                |         | 0.03*              |         |
|                      | Movies/Music                        | -0.03**                |         | -0.01 ns           |         |

- Findings of Casey et al 2012 are largely replicated.
- Early informational and fun uses of computer associated with better initial outcomes
- Longitudinally, there is support for consistent positive effects for informational patterns of usage
- Consistent negative effects are also seen for consumptive/ interruptive patterns computer usage

\* P < .1, \*\* p < .05, \*\*\* p < .001





# Implications

- Findings are supported both cross-sectionally and longitudinally
- Importance of overall moderation in hours of computer use
- Evidence that informational computer use supports better educational outcomes
- Evidence that Media consumption and Social Media use have negative effects on educational outcomes
- Support for “Ladder of opportunities” concept in technology
  - (Livingstone et al 2011)



# Opportunities

- Structured guidelines on screen time could help parents know when to limit their children's activities
  - [www.makeastart.ie](http://www.makeastart.ie) (Safefood, 2018)
- Guidelines should also include information on beneficial types of activities on computers and mobile devices
- Endless potential to use access to media and games as a powerful behavioural motivator for success
  - Game based learning
  - Age appropriate reward charts / targets
  - Increased parental controls on systems



# Future Research

- Challenges of parameterisation of educational outcomes
- Application by Usage interactions
- Possibilities of establishing classes of use and their consequences
- Develop useful guidelines for age appropriate activity cutoffs



# Acknowledgements

Thanks to all GUI team members

Especially Aisling Murray - Dorothy Watson – Eoin McNamara

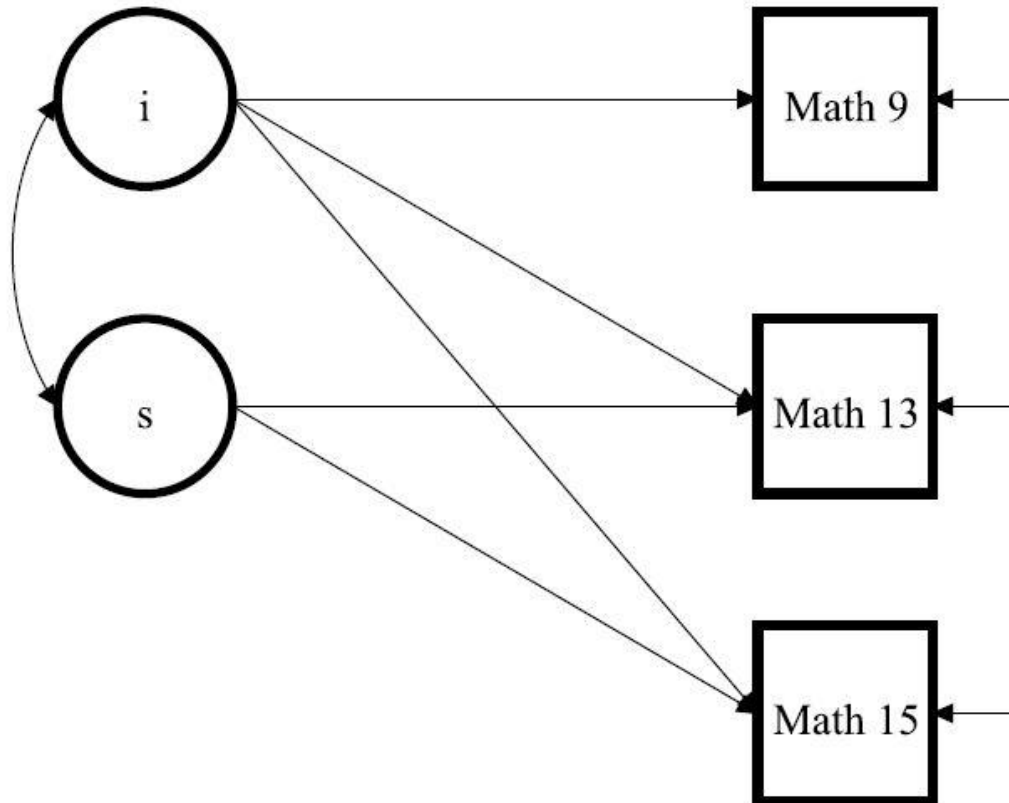
Emer Smyth - Sean Lyons

Questions, comments and suggestions  
are very welcome

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# Growth Models

Mathematics Baseline Growth Model



In this example, two “latent variables” are used to describe development over time based on your raw data

Intercept ( $i$ ) estimates where you start.

Slope ( $s$ ) shows your rate of change over time.



# Model fit statistics (all models)

## Mathematics

| Model no. | Model name            | Chi-sq | df | CFI   | RMSEA | SRMR  |
|-----------|-----------------------|--------|----|-------|-------|-------|
| 1         | Baseline              | 0.9    | 1  | 1     | 0     | 0.004 |
| 2         | Household controls    | 75.9   | 31 | 0.988 | 0.015 | 0.008 |
| 3         | Child level controls  | 146.5  | 33 | 0.971 | 0.024 | 0.01  |
| 4         | Usage and Monitoring  | 221.8  | 47 | 0.957 | 0.024 | 0.01  |
| 5         | Computer applications | 231.4  | 61 | 0.960 | 0.021 | 0.008 |
| 6         | Changes in behaviour  | 281.7  | 73 | 0.951 | 0.021 | 0.008 |

## Reading

| Model no. | Model name            | Chi-sq | df | CFI   | RMSEA | SRMR  |
|-----------|-----------------------|--------|----|-------|-------|-------|
| 1         | Baseline              | 1.4    | 1  | 1     | 0.008 | 0.005 |
| 2         | Household controls    | 62.6   | 31 | 0.991 | 0.013 | 0.009 |
| 3         | Child level controls  | 288.6  | 33 | 0.936 | 0.035 | 0.014 |
| 4         | Usage and Monitoring  | 336.7  | 47 | 0.929 | 0.031 | 0.012 |
| 5         | Computer applications | 386.9  | 61 | 0.924 | 0.029 | 0.011 |
| 6         | Changes in behaviour  | 400.0  | 73 | 0.925 | 0.027 | 0.009 |

## Summary

Chi-Sq changes with model complexity (df) and sample size. Ratio ideally below 5 ✓  
✓

For all except final reading models

CFI values above 0.900 ✓

RMSEA values below 0.10 ✓

SRMR values below 0.10 ✓