

Growing Up in Ireland
National Longitudinal Study of Children


# The Great Recession, household income, and children's test scores 

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## Motivation

- Economic downturns affect health and living conditions of population
- Income volatility often creates emotional stress and anxiety for parents
- Can also impact children's cognitive and socioemotional development via 2 major pathways:
- Resources (food insecurity, healthcare utilization, toys/books)
- Family dynamics and functioning (stress, divorce, depression -> parenting behaviour and quality)


## Literature Review

- Ample evidence showing economic disadvantage is risk factor for poor cognitive development (Aber et al. 1997)
- Less evidence on how financial crisis affects outcomes
- Financial strain associated with:
- higher levels of depressive symptoms and lower parenting quality for single moms (Jackson et al. 2000)
- negative parent-adolescent relationships and parental school involvement, affecting academic achievement (Gutman and Eccles 1999)
- 2008 crisis negatively impacted children's nutrition and increased child maltreatment in US; also increased mentally unhealthy days among adolescents (Rajmil et al. 2014)
- 1 year of exposure to Ecuador's 1999 Crisis decreased vocab test scores by .32SD (Hidrobo 2014)
- Conversely, positive income shocks (lottery winnings) increased educational attainment by 1 year in poorest households (Akee et al. 2010)
- The impact of the recession was particularly severe in Ireland
- Interesting to consider the extent to which children were affected
- GUI data provide opportunity to examine this question
- Different ways to measure this, we focus on changes in household income, which has advantages and disadvantages


## Approach

- We examine whether household income is related to changes in children's test scores (reading and maths) over the course of the recession
- Combine the first two waves of the child cohort (age 9: 2007/8 and age 13: 2011/12)
- Focus on the sample of children present in both waves with valid test scores and household income data
- 3,122 girls and 2,971 boys


## Change in Log HH Income (2007/8-2011/12)



## Descriptive Statistics

Change in Equivalised Household Income ( $\boldsymbol{\epsilon}$ )

Percentile

| $\mathbf{1}$ | $\mathbf{5}$ | $\mathbf{1 0}$ | $\mathbf{2 5}$ |
| :---: | :---: | :---: | :---: |
| $-38,655$ | $-18,181$ | $-13,276$ | $-7,171$ |

$\frac{50}{-2,759}$

| 75 | $\mathbf{9 0}$ | $\mathbf{9 5}$ | $\mathbf{9 9}$ |
| :---: | :---: | :---: | :---: |
| 1,132 | 5,060 | 8,138 | 17,966 |

## Methodology

- We implement panel models to exploit the longitudinal nature of the data
- Two approaches: random effects and fixed effects
- RE model assumes individual-level intercepts are independent of our $X$ variables
- But household income is not randomly assigned
- So we may be worried that there are unmeasured confounders which are correlated with both test scores and household income


## Methodology

- FE models account for all individual-specific time invariant factors (including those which are not measured)
- In data with two periods, equivalent to a regression using changes
- Can be implemented by including individual-specific indicator (FE) variables in OLS
- Also has its disadvantages


## Methodology

- All our models are stratified by gender
- We use log household equivalised income as the exposure
- Outcomes are standardised Drumcondra maths and reading test scores
- Regression coefficients can be interpreted as the impact of $1 \%$ change in household income on standard deviation units of the test scores


## Methodology

- Compare results from RE and FE models
- Time-invariant controls: Region, mother's age
- Time-varying controls: Wave, mother's marital status, mother's education, father's education, mother is employed, father is employed, number of books in household, household size
- We are interested in causal inference, so regressions are not weighted


## Results for Boys

Boys
Reading
Maths
Variables

Log Income

| $0.113^{\star \star *}$ | 0.0285 |
| :---: | :---: |
| $(0.0258)$ | $(0.0362)$ |


| $0.144^{\star * *}$ | $0.0728^{\star}$ |
| :--- | :--- |
| $(0.0266)$ | $(0.0393)$ |

Controls


Y
Y

| Observations | 6,825 | 6,825 | 6,825 | 6,825 |
| :---: | :---: | :---: | :---: | :---: |
| R-squared |  | 0.032 |  | 0.383 |
| Number of ID | 3,941 | 3,941 | 3,941 | 3,941 |
| Robust standard errors in parentheses |  |  |  |  |
|  |  |  |  |  |

## Results for Girls

Girls

| Variables | Reading |  | Maths |  |
| :---: | :---: | :---: | :---: | :---: |
|  | RE | FE | RE | FE |
| Log Income | 0.0951*** | 0.0255 | 0.0438* | -0.0707* |
|  | (0.0237) | (0.0308) | (0.0243) | (0.0373) |
| Controls | Y | Y | Y | Y |
| Observations | 7,211 | 7,211 | 7,211 | 7,211 |
| R-squared |  | 0.162 |  | 0.264 |
| Number of ID | 4,179 | 4,179 | 4,179 | 4,179 |

Robust standard errors in parentheses

$$
\text { *** } p<0.01,{ }^{* *} p<0.05,{ }^{*} p<0.1
$$

## Results Summary

- RE models indicate impact of household income on children's test scores
- Magnitude appears substantial (1\% increase in household income is associated with an increase in maths scores for boys of .14 standard deviations)
- Results for girls appear smaller
- But RE models have a limited causal interpretation
- FE models show no clear evidence that income affects test scores
- FE models account for (some) unobserved confounders, so RE models may be biased upwards
- Taking first differences exacerbates measurement error, especially relevant for income measures, which could bias FE results towards the null
- FE model is essentially examining short run shocks, where as RE model is more likely to be capturing long-run (permanent) family income
- These effects may differ


## Quantile Estimates

- We also implement quantile regression to examine whether the association of household income with test scores varies
- Roughly, allows us to obtain estimates of the association across the underlying distribution of ability
- Pooled model, also stratified by gender


## Quantiles Estimates Boys (Reading)



## Quantiles Estimates Boys (Maths)


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## Quantiles Estimates Girls (Reading)



## Quantiles Estimates Girls (Maths)



## Conclusions

- Preliminary!
- Results are not inconsistent with income having an important effect on children's test scores, but causal interpretation in RE models is limited without further data
- So far, not much evidence changes in income matter
- But it is important to account for a number of limitations, including potential non-linearity
- Other measures of the recession's impact


## Questions?

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